

Sell Preparedness, Buy Peace of Mind

Dear Fundraising Participants

Tired of selling the same old popcorn, candy bars or cookies for your fundraiser? How about helping your friends, family and community GET PREPARED? Emergency Zone is one of the leading wholesale distributors of Emergency Preparedness supplies in the country, and we are here to help you exceed your fundraising goals while helping your neighbors. We all hope the day will never come that catastrophe strikes our family or community, but if it does, don't be forced to rely on others for your comfort and survival. Many talk about becoming prepared, but in the end wish they had been prepared when the unexpected happens. We don't sell Fear, we sell Peace of Mind.

Prepare Your Community



Prepare Your Family



Prepare Your School



Perfect for:

- Schools
- PTA /PTO
- Clubs
- Scouts
- Churches
- Non-Profits
- Sports Teams
- Boosters

...ok, perfect for any group!

Great Profits While Helping Your Community

UP
TO **50%**
PROFIT

\$ in Sales	% Profit
\$1-1,000	35%
\$1,001-2,500	40%
\$2,501-5000	45%
over \$5,001	50%

FREE FUNDRAISER MATERIALS

FREE SHIPPING ON ALL ORDERS

Why choose Emergency Zone for your next fundraiser?

1. Personal Attention: Our fund-raising representatives are available by phone or e-mail Monday through Saturday. We will personally help you through every step of the process.
2. No start up costs: You only pay for what you sell. You can't lose.
3. No hidden costs or fees.
4. Free fund-raising kit.
5. Free shipping on all orders.
6. Custom emergency kits available. If for some reason, you do not want to sell the kits as they are described, then we will customize them for you. For example, multi-tool knives are great survival tools; however, if your organization does not want to sell a knife in the kits, then we will replace it with another item.
7. 100% Satisfaction Guarantee. If you ever have a problem during the fund-raising process, we will work with you to resolve any issues. Our goal is not meet, but to exceed expectations of your organizations.
8. We offer products with high profit margins that are real, not inflated. When you sell a \$30 Emergency Zone Kit, the customer gets a \$30 kit.

EMERGENCY ZONE

How to Sell, How to Get Prepared

We offer three methods of fundraising. You may choose one or even all three:

Pre-Sell

Sellers use an order form to pre-sell items and collect money up front. At the end of the sales period, simply tally the total number of items sold and make one order. Then deliver the items to the customers.

Show and Sell

Set a goal of how many items your organization can sell and pre-purchase the items. We offer NET 30 terms. Any unsold items may be returned for a refund.* Set up a table in a high traffic area or ask a local store for permission to set up table in front of the store.

On-line Sales

Ask friends and family to go to the emergency zone web site to make purchases. Your organization receives 20% of all purchases. Perfect for selling to friends and family who live out of state but would still like to help, and get prepared.

Recommendations for a Successful Fundraiser

1. Set your goals high.
2. Find high traffic areas to sell.
3. Contact even out of town family and friends to get involved. The web site makes it easy.
4. Be enthusiastic from start to finish.
5. Keep accurate records.
6. Stay safe. Avoid door-to-door sales.

* Shipping cost for returning unsold items are the responsibility of the sellers.

Organization Sign-Up

Date: _____

Organization: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Shipping Address: _____

Number in Group: _____ Sales Goal: _____

Sales Dates: _____

Choose one or more: Pre-order

Show and Sell

On-line

Other Information:

Fax this form to 866-662-9780 or scan and email to fundraiser@emergencyzone.com
Or go to www.emergencyzone.com/signup and fill out the online form.

Emergency Kit Contents

Personal Emergency Kit

Waterproof Matches-Box of 50	1
Emergency Reflective Blanket	1
Emergency Poncho	1
Lightstick	1
5-in-1 Survival Whistle	1
53 Piece First Aid Kit	1
Signal Whistle	1
N95 mask	1

Emergency Food and Water

3600 Calorie Food Bar	1
4.2 oz Water Pouches	6

Essentials Kit

1200 Calorie Food Bar	1
Signal Whistle	1
Emergency Reflective Blanket	1
Lightstick	1
4.2 oz Water Pouches	3

Dynamo Radio / Flashlight / Charger

Dynamo Radio/Flashlight	1
Cell Phone Adapters	5

14 different adapters are available including most makes and models of cell phones. Tell the seller the brand of cell phone to ensure you receive the right cell phone charging adapter

Survival Bottle

1 L Water Bottle	1
Flashlight with batteries	1
Waterproof Matches-Box of 50	1
5-in-1 Survival Whistle	1
Emergency Reflective Blanket	1
Emergency Poncho	1
Multi-tool Knife	1
53 Piece First Aid Kit	1
Carabiner	1

NOAA Weather Radio

Tune in for up-to-date weather information through eight weatherbands.

Fanny Pack Kit

Fanny Pack	1
Flashlight w/ batteries	1
AM/FM Radio w/ batteries	1
Waterproof Matches	1
Emergency Blanket	1
2400 Calorie Food Bar	1
4.2 oz Water Pouches	4
53 Piece First Aid Kit	1
N95 mask	1
Emergency Poncho	1
Emergency Guidebook	1

Cold Weather Kit

Fanny Pack	1
Emergency Reflective Tent	1
Reflective Sleeping Bag	1
Wind / Waterproof Matches	1
Firestarters	1
Signal Whistle	1
Sierra Cup	1
Body Warmer	2
Folding Stove (w/ 8 Fuel Tablets)	1
Multi-tool Knife	1
Vinyl Heavy-duty Poncho	1

Roadside Safety Kit

Large Nylon Pack	1
8 Hour Light stick	1
Emergency Reflective Blanket	1
Emergency Poncho	1
Work Gloves	1
Jumper Cables	1
Ice Scraper	1
Emergency Triangle	1
Tow Rope	1
12 V Work Light	1

Deluxe Emergency Kit

Large Backpack	1
Flashlight (batteries required)	1
8 Hour Light stick	1
AM/FM Radio with batteries	1
Waterproof Matches	1
Emergency Reflective Blanket	1
Emergency Poncho	1
Tube Tent	1
2400 Calorie Food Bar	1
4.2 oz Water Pouches	4
Multi-tool Knife	1
5-in-1 Survival Whistle	1
53 Piece First Aid Kit	1
N95 Mask	1
Emergency Preparedness Guide	1

Tell Me the Details

How do I get printed information?

There are three ways to request printed information. This information is basically what is posted on the web site, but we certainly understand that nothing can replace good old fashion paper. We will mail you a packet free of charge.

1. Go to www.emergencyzone.com/fundraiser and click on the Request Information button. Fill out the on-line form.
2. Email us at fundraising@emergencyzone.com giving us your name and address.
3. Call us at 1-877-734-3447 and request a packet of information by phone.

How do I sign-up?

There are three ways to sign-up for selling.

1. Fill out the on-line form found at www.emergencyzone.com/signup
2. Print the Organization Sign-Up form found in this packet of information. Send this form to us by:
Fax to 1-866-662-9780
Mail to Emergency Zone, 20 West 1st South, Suite #201, Rexburg, ID 83440
Scan and email to fundraising@emergencyzone.com

How do I pay for the products?

This depends on your method of selling.

1. If you choose the Pre-Sell option, then members of your organization will use the free orders sheets to pre-sell the items. When you complete the sales, then simply make one large order. You will pay for the items by either credit card or check. Payment is required before the items ship.
2. If you choose Show and Sell, then we offer NET 30 terms. This means we will send the products to you, and you have 30 days to pay for the items. You therefore do not need to put any money up front. Sell the items over the 30 days and pay us from the proceeds. We require a credit card to be on file though in case of non-payment.
3. If you choose On-line Sales, then you don't pay us anything, we simply pay you 20% of the customer sales proceeds referred by your organization. Payments are made at the end of each month.

How long does it take for the items to ship?

This depends on your method of selling.

1. If you choose the Pre-Sell option, then all of your items will ship within 2 weeks.
2. If you choose Show and Sell, then we will arrange with you before hand when your items will ship based upon the size of your order and when you would like them shipped. We will let your organization know how long the shipping lead time will be before you start selling. That way you can tell your customers when to expect the items.
3. If you choose On-line Sales, shipments are made within 2 business days. These items are shipped directly to the customer.

Are there any other costs I should know about?

We want to keep this very easy for you.

1. There is no cost for the packet of information, order sheets or consultation with our fundraising experts. We will help you as much as possible every step of the way, no charge.
2. There is no cost for shipping to the contiguous 48 states. Extra charges apply for shipments to Canada, Alaska and Hawaii. Any returns of unsold Show and Sell items are the responsibility your organization. Orders are shipped to one location.

What if my organization wanted to change a kit?

Our kits have been set up to provide necessary emergency supplies to help our customers survive in an disaster situation. However, if for any reason, your organization would like to change a kit, we would be happy to discuss the possibilities. However, the printed order sheets would remain the same so your members will need to tell customers of the changes.

What if I have more questions not answered here?

Just pick up the phone and call us toll free at 1-877-734-3447. We would love to talk to you.